

# ENTREPRENEURSHIP, SUSTAINABLE DEVELOPMENT & DIPLOMACY

5 DAYS | 4 NIGHTS

💥 LONDON

ENGLISH | SPANISH





### WHAT IS THE HÆDLINKS PROGRAM?

The Hædlinks Program is an international training experience designed for people who wish to enhance their knowledge and skills in three key areas of global development: sustainable entrepreneurship, international diplomacy and building strategic alliances.

Powered by The FuturED Institute and supported by the International Green Trade & Commerce Association (IGTCA), this programme combines theory, practice and networking in an immersive and multicultural environment, located in the city of London, a global epicentre for business, sustainability and international cooperation.

Over five days, participants will have access to intensive workshops, institutional visits, professional development sessions and direct interaction with industry experts and leaders, in an experience that promotes transformational leadership and strategic thinking.

# **PROGRAMME OBJECTIVES**

The programme provides participants with practical tools, up-to-date knowledge and valuable connections to make a positive impact in their professional and community environments.

Through a dynamic and interdisciplinary methodology, the Hædlinks Program aims to:

- Develop entrepreneurial mindset
- Understand sustainable development principles
- · Enhance diplomacy & negotiation skills
- Foster global partnerships
- Apply practical knowledge
- Expand cross-cultural awareness
- Trengthen leadership & decision-making



# WHO IS IT AIMED AT THE HÆDLINKS PROGRAM?

- ASPIRING ENTREPRENEURS & BUSINESS LEADERS
- POLICY MAKERS & GOVERNMENT OFFICIALS
- SUSTAINABILITY ADVOCATES & GREEN ECONOMY EXPERTS
- ACADEMICS & RESEARCHERS
- STUDENTS & YOUNG PROFESSIONALS
- CORPORATE & NGO REPRESENTATIVES

# METHODOLOGY

#### **ENTREPRENEURSHIP & BUSINESS INNOVATION**

Examining strategies for building successful ventures, navigating market trends, and fostering economic growth.

#### SUSTAINABLE DEVELOPMENT & CORPORATE RESPONSIBILITY

Investigating the role of enterprises in environmental impact, ethical leadership, and social sustainability.

#### **DIPLOMACY & GLOBAL COOPERATION**

Understanding diplomatic frameworks, international partnerships, and leadership in policy-driven negotiations.

The program is highly interactive and participatory, offering direct exposure to industry leaders, policymakers, and professionals to equip participants with practical insights and strategic thinking skills.

All activities will be conducted in English, ensuring accessibility to a broad spectrum of participants.







# **STRUCTURE OF THE PROGRAM**

- CONFERENCES AND INTENSIVE WORKSHOPS WITH EXPERTS
- PROFESSIONAL DEVELOPMENT SESSIONS
- EXCLUSIVE VISITS IN LONDON
- NETWORKING AND SPECIAL EVENTS

# **CONFERENCES WITH EXPERTS**

Sessions led by leading figures in diplomacy, business, development and sustainability. These talks offer a privileged insight into the trends, challenges and opportunities of the current international context.









Practical spaces aimed at developing key skills:

Strategic planning and negotiation

TRAINING WORKSHOPS

100

28

THE FUTUR

HIGHER EDUCATION

Commercial diplomacy and multilateral cooperation

HÆDLINKS PROGRAM

INTERNATIONAL EXPERIENTIAL LEARNING

- Personal branding and public speaking
- Entrepreneurship and sustainable innovation

# **PROFESSIONAL DEVELOPMENT**

Activities designed to improve employability and international projection:

- Internship & entry-level opportunities
- Application & interview workshops
- Personalized applications review, including advice on CV and LinkedIn profile







### **VISITS AND KEY CONTACTS IN LONDON**

London is a global hub with 1.1 million companies and a presence in 170 countries. It leads in sustainability with 3,000 initiatives and a goal of zero emissions by 2030. With 150 billion in exports, it offers a strategic environment for international leadership. The Programme will include exclusive tours to key entities in London:

- UK Parliament
- London stock Exchange
- Business incubators & accelerators
- Prestigious universities in London
- Innovative tech companies in the city of London



HIGHER EDUCATION



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### What does the Hædlinks Program include?

- Access to all programme activities
- Training materials and resources
- Dinner and welcome pack
- Official certificate of participation
- Annual membership to The FuturED Institute and IGTCA

### Not included

- Air tickets
- Accommodation (however we do make recommendations)
- Visa and personal insurance



### Requirements

THE FUTURED INSTITUTE

HIGHER EDUCATION FOR SUSTAINABLE DEVELOPMENT

- Valid passport
- Valid visa to enter the UK (if applicable)
- Intermediate level of English (for main sessions)

Remember that we can assist you with the necessary paperwork to facilitate this process.

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# VALUES AND METHODS OF PAYMENT ACCEPTED

# 5 DAYS | 4 NIGHTS **U\$S 1975**

### Bank transfer

**PayPal** (via a debit or credit card payment link)

Limited places available

**REGISTRATION OPEN** 











HIGHER EDUCATION FOR SUSTAINABLE DEVELOPMENT

The FuturED Institute is an international educational organisation focused on higher education for sustainable development. Founded in Monaco and developed in the UK, it aims to inspire innovative solutions, train future leaders and foster global progress through education that addresses contemporary challenges. With a presence in over 20 countries, a community of over 200 students and a growing network of strategic partnerships, FuturED offers programmes designed to respond to the challenges of the 21st century.



Founded in 2023 in response to public calls made at the United Nations Climate Change Conference COP26 in Glasgow 2021, it has established itself as a leading organisation with members from both the public and private sectors. Its mission is to create a global movement that integrates sustainability into business practices, in collaboration with strategic partners and in alignment with the United Nations Sustainable Development Goals.



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