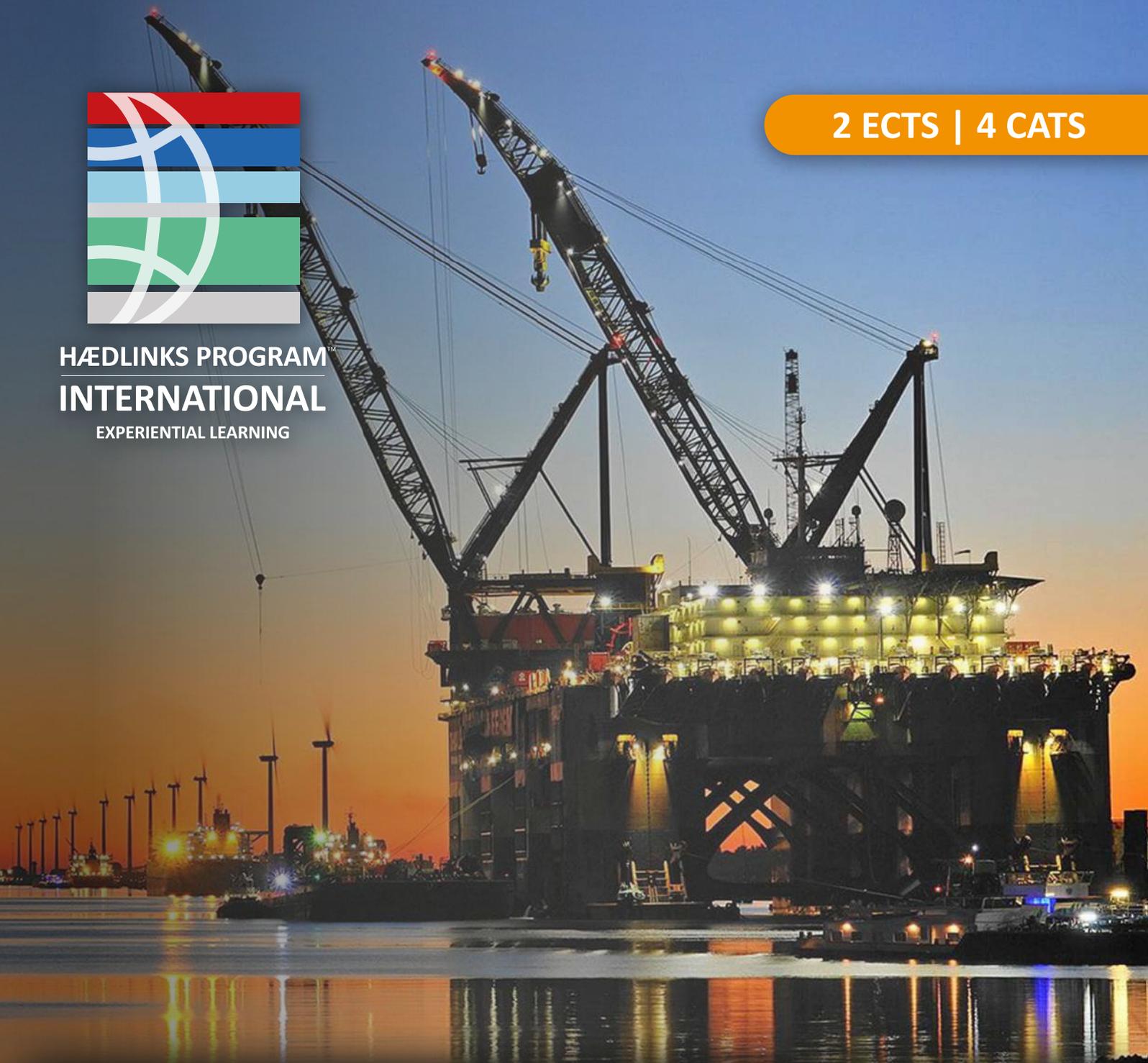




**HÆDLINKS PROGRAM™**  
**INTERNATIONAL**  
EXPERIENTIAL LEARNING

2 ECTS | 4 CATS



# SEIRA: SOCIAL ENGINEERING, INNOVATION AND RESOURCE ADMINISTRATION

5 DAYS | 4 NIGHTS

AMSTERDAM | ROTTERDAM | THE HAGUE

ENGLISH | SPANISH

THE **FUTURED** INSTITUTE™  
HIGHER EDUCATION FOR SUSTAINABLE DEVELOPMENT

 **IGTCA**  
INTERNATIONAL GREEN TRADE & COMMERCE ASSOCIATION

## WHAT IS THE HÆDLINKS PROGRAM?

The Hædlinks Program is an international training experience designed for people who wish to enhance their knowledge and skills in three key areas of global development: sustainable entrepreneurship, international diplomacy, and building strategic alliances.

Powered by The FuturED Institute and supported by the International Green Trade & Commerce Association (IGTCA), this programme combines theory, practice, and networking in an immersive and multicultural environment across Amsterdam, Rotterdam, and The Hague, leading European hubs for governance, innovation, and sustainability.

Over five days, participants will have access to intensive workshops, institutional visits, professional development sessions, and direct interaction with industry experts and leaders, in an experience that promotes transformational leadership and strategic thinking.

## PROGRAMME OBJECTIVES

This programme is designed to provide participants with a hands-on learning experience in entrepreneurship, sustainable development, and diplomacy. It focuses on three key pillars: social change, innovation, and resource management, equipping attendees with essential skills to navigate complex global challenges, foster collaborative solutions, and exercise responsible leadership in diverse institutional and societal contexts.

Participants in the IMMERSION PROGRAM: SOCIAL ENGINEERING, INNOVATION AND RESOURCE ADMINISTRATION (SEIRA) will be guided towards the following outcomes:

- Strategic insight into social change.
- Innovation as a core discipline.
- Responsible resource stewardship.
- Integration of entrepreneurship, sustainable development, and diplomacy.
- Leadership and collaboration excellence.



## WHO IS THE HÆDLINKS PROGRAM AIMED AT?

- Business Leaders & Entrepreneurs.
- Emerging Professionals & Future Leaders.
- Policy Makers & Government Officials.
- Diplomats & International Organisation Representatives.
- Academics, Researchers, & Graduate Students.
- Civil Society & Ngo Leaders.

## METHODOLOGY

Given The Netherlands' position as a global hub for business, sustainability, and international relations, The Hædlinks Program explores key thematic areas that shape leadership and innovation. These include:

### **SOCIAL ENGINEERING AND DIPLOMACY:**

Examining governance, peacebuilding, and institutional resilience, with The Hague as a centre of international justice and diplomacy.

### **INNOVATION AND SUSTAINABLE DEVELOPMENT:**

Engaging with Amsterdam's pioneering circular economy models, progressive urban policies, and entrepreneurial approaches to sustainability and impact.

### **RESOURCE ADMINISTRATION AND GLOBAL TRADE:**

Analysing Rotterdam's role as Europe's largest port, a hub of logistics, energy transition, and circular economy initiatives that exemplify stewardship at scale.

## STRUCTURE OF THE PROGRAM

- Conferences and intensive workshops with experts.
- Professional development sessions.
- Exclusive visits in Amsterdam, Rotterdam and The Hague.
- Networking and special events.

## CONFERENCES WITH EXPERTS

Sessions led by leading figures in diplomacy, business, development and sustainability. These talks offer a privileged insight into the trends, challenges and opportunities of the current international context.





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## TRAINING WORKSHOPS

Practical spaces aimed at developing key skills:

- Strategic planning and negotiation.
- Commercial diplomacy and multilateral cooperation.
- Personal branding and public speaking.
- Entrepreneurship and sustainable innovation.

## PROFESSIONAL DEVELOPMENT

Activities designed to improve employability and international projection:

- Internship & entry-level opportunities.
- Application & interview workshops.
- Personalised applications review, including advice on CVs and LinkedIn profiles.



## VISITS AND KEY CONTACTS

The Hædlinks Program draws on the Netherland's unique position as a hub of sustainability, innovation, and global trade. Depending on the focus of each edition, participants may engage with institutions that illustrate the program's three pillars:

- Social engineering – The Hague.
- Innovation – Amsterdam.
- Resource administration – Rotterdam.



Windmills of Zaanse Schans and Volendam



International Court of Justice

## WHAT DOES THE HÆDLINKS PROGRAM INCLUDE?

- Access to all programme activities.
- Training materials and resources.
- Dinner and welcome pack.
- Official certificate of participation.
- Annual membership of The FuturED Institute and IGTC.

## NOT INCLUDED

- Air tickets.
- Accommodation (*however, we do make recommendations*).
- Visa and personal insurance.

## REQUIREMENTS

- Valid passport.
- Valid visa to enter the Schengen Area (if applicable).
- Intermediate level of English (for main sessions).

*Remember that we can assist you with the necessary paperwork to facilitate this process.*



## HOW TO REGISTER?

Send an email to [events@futures.org.uk](mailto:events@futures.org.uk) with:

- A clear copy of your passport.
- Full address: postcode, town, city, and country.
- Email address and contact number (including country and city code).

The booking will only be considered confirmed once full payment has been received per person; please note that this is **non-refundable**.



AMSTERDAM | ROTTERDAM | THE HAGUE

5 DAYS | 4 NIGHTS

ENGLISH | SPANISH

## VALUES AND METHODS OF PAYMENT ACCEPTED

5 DAYS | 4 NIGHTS

**U\$S 1975**

Bank transfer

PayPal

*(via a debit or credit card payment link)*

Limited places available  
**REGISTRATION OPEN**

# Explore our full portfolio of HÆDLINKS programmes



2 ECTS | 4 CATS

HÆDLINKS PROGRAM  
INTERNATIONAL  
EXPERIENTIAL LEARNING

LONDON

**ESDD | ENTREPRENEURSHIP,  
SUSTAINABLE DEVELOPMENT  
& DIPLOMACY**

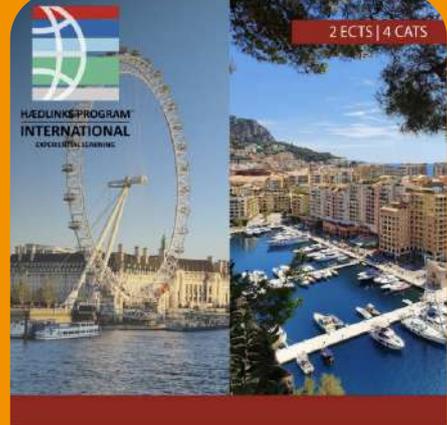


2 ECTS | 4 CATS

HÆDLINKS PROGRAM  
INTERNATIONAL  
EXPERIENTIAL LEARNING

LONDON | BRUSSELS

**IGTC | SUSTAINABLE  
INTERNATIONAL  
TRADE UK-EU**



2 ECTS | 4 CATS

HÆDLINKS PROGRAM  
INTERNATIONAL  
EXPERIENTIAL LEARNING

LONDON | MONACO

**SLUXB&M | SUSTAINABLE  
STRATEGIES IN LUXURY BRANDS  
& MARKETING**



2 ECTS | 4 CATS

HÆDLINKS PROGRAM  
INTERNATIONAL  
EXPERIENTIAL LEARNING

EDIMBURGH | GLASGOW

**CISTX | CREATIVE INTELLIGENCE  
FOR STRATEGIC  
TRANSFORMATION**



2 ECTS | 4 CATS

HÆDLINKS PROGRAM  
INTERNATIONAL  
EXPERIENTIAL LEARNING

AMSTERDAM | ROTTERDAM | THE HAGUE

**SEIRA | SOCIAL ENGINEERING,  
INNOVATION AND RESOURCE  
ADMINISTRATION**



2 ECTS | 4 CATS

HÆDLINKS PROGRAM  
INTERNATIONAL  
EXPERIENTIAL LEARNING

LUXEMBOURG | KIRCHBERG (LUXEMBOURG)

**FDGMX | FINANCIAL DIPLOMACY  
AND GLOBAL MARKETS:  
EXECUTIVE ACCELERATOR**

Limited places available  
**REGISTRATION OPEN**

# ABOUT US

THE **FUTURED** INSTITUTE



HIGHER EDUCATION FOR SUSTAINABLE DEVELOPMENT

The FuturED Institute is an international educational organisation focused on higher education for sustainable development. Founded in Monaco and developed in the UK, it aims to inspire innovative solutions, train future leaders and foster global progress through education that addresses contemporary challenges. With a presence in over 20 countries, a community of over 200 students and a growing network of strategic partnerships, FuturED offers programmes designed to respond to the challenges of the 21st century.



INTERNATIONAL GREEN TRADE & COMMERCE ASSOCIATION

Founded in 2023 in response to public calls made at the United Nations Climate Change Conference COP26 in Glasgow 2021, it has established itself as a leading organisation with members from both the public and private sectors. Its mission is to create a global movement that integrates sustainability into business practices, in collaboration with strategic partners and in alignment with the United Nations Sustainable Development Goals.



[events@futured.org.uk](mailto:events@futured.org.uk)



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**MORE INFORMATION**



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[futuresd.university](http://futuresd.university)



The FuturesD Institute