



HIRMINA PRIZE
EDUCATION FOR SUSTAINABILITY
TERMS AND CONDITIONS
2026

The HIRMINA PRIZE™ is an international initiative that recognises, promotes and gives visibility to startups, universities, incubators, accelerators, enterprises and projects that advance education, innovation and sustainability as drivers of social transformation.

The Prize seeks to highlight initiatives with real impact, growth potential and the capacity to generate positive change in communities, institutions and territories. It is aligned with the United Nations Sustainable Development Goals and the 2030 Agenda.

The HIRMINA PRIZE™ is developed by The FuturED Institute, The Global Education for Sustainability Foundation and the International Green Trade & Commerce Association (IGTCA), institutions committed to access to education, sustainable development, social innovation, responsible trade and international cooperation.

Participation in the Prize implies acceptance of these Terms and Conditions.

Purpose of the Prize

The purpose of the HIRMINA PRIZE™ is to recognise and support initiatives that use education as a tool to promote sustainability, social innovation, community development and positive transformation within their environments.

Initiatives must demonstrate impact, commitment to inclusion and growth or scalability potential.



Categories of Participation

Applications may be submitted under the following categories:

a) Startups and Impact Enterprises

Startups, enterprises, or emerging companies developing sustainable, innovative, and scalable solutions with educational, social, or environmental impact.

b) Universities, Incubators and Accelerators

Universities, educational institutions, incubators, or accelerators that promote startups, enterprises, or innovative projects related to education for sustainability.

c) Projects with Startup Potential

Early-stage, incubated or developing projects with the potential to become sustainable, innovative and scalable startups.

The Prize

The winner will receive a trophy and diploma during the International “Education for Sustainability” Gala, to be held on 27 November 2026 at The Caledonian Club, London, United Kingdom.

In addition, the winner and finalists will have access to a Support Programme developed by The FuturED Institute, with the institutional support of the International Green Trade & Commerce Association (IGTCA), aimed at strengthening, incubating, scaling and accelerating initiatives with educational, social and sustainable impact.

The Programme may include bilingual masterclasses, pedagogical support, mentoring, networking, connections with experts, and tools to support the project's growth.

Benefits

Winner

The winner may receive:

- Trophy and diploma.



- Institutional recognition as the winner of the HIRMINA PRIZE™ 2026.
- International visibility through official channels.
- 3 months of weekly Certified Business Development Training Sessions.
- Participation in networking opportunities with international private investors and business developers.
- Production of one masterclass.
- Production of one webinar.
- Invitation to participate as a speaker at the “Technologies for Sustainability” V Entrepreneurs & Investors Roundtable in 2027.
- Two-year subscription to The FuturED Institute.
- Two-year subscription to The International Green Trade & Commerce Association, Supporter category.

Finalists

Up to two finalists will be selected and may receive:

- Diploma of recognition.
- Institutional visibility.
- 1 month of weekly Certified Business Development Training Sessions.
- Participation in networking opportunities.
- Production of one masterclass.
- One-year subscription to The FuturED Institute.
- One-year subscription to The International Green Trade & Commerce Association, Supporter category.

Methodology and Key Dates

The Prize will be developed through the following stages:

1. Receipt and evaluation of applications: until 2 October 2026.
2. Pre-selection of outstanding initiatives: from 5 October to 19 October 2026.
3. Selection of finalists: 23 October 2026.
4. Selection of the winner: during November 2026.
5. Official announcement of the winner: 27 November 2026, during the International “Education for Sustainability” Gala.



The dates for the 2026 Edition will be communicated by the Organisers through their official channels.

The Organisers may modify the calendar or adjust the process whenever they consider necessary.

Participation Requirements

In order to be considered, applicants must:

- Be active or under development in Ibero-America, Latin America, South America, Central America or the Caribbean.
- Demonstrate inclusive and sustainable practices.
- Present positive, measurable and sustained impact.
- Promote education as a tool for sustainability and community transformation.
- Show growth, replication or scalability potential.
- Submit truthful and up-to-date information.

Evaluation Criteria

Applications will be evaluated according to the following criteria:

- Education for sustainability: promotion of education as a tool for change.
- Social impact: ability to generate positive effects in communities or territories.
- Scalability: potential for replication or expansion.
- Innovation: originality of the proposal or model.
- Inclusion: promotion of equality, diversity and participation.
- Long-term sustainability: capacity for continuity and strengthening.
- Measurement of results: existence or potential development of monitoring indicators.

Data Protection

The information submitted may be considered public or private. Private information will be used solely by the Organisers to evaluate the applications.

The Organisers will not share personal data or confidential information with third parties without prior authorisation, unless required by law.



Intellectual Property

Participants declare that they hold the necessary rights, licences or permissions over the intellectual property submitted.

Any creation or development generated by the applicant during their participation shall belong to the applicant, unless materials, methodologies or intellectual property belonging to the Organisers are used.

Use of Distinctive Signs

The use of the name, brand or distinctive signs of the HIRMINA PRIZE™ must be authorised by the Organisers and must comply with their institutional guidelines.

Participation in the Prize does not grant any rights over the trademarks, logos or distinctive signs of the Organisers.

Disclaimer

The support, mentoring or guidance provided by the Organisers does not constitute a consultancy service and does not guarantee the success, funding, expansion or continuity of the project.

The Organisers may modify these Terms and Conditions, adjust benefits, dates or stages of the process whenever they consider it necessary.

Contact

Official communications must be sent to:

info@hirminaprize.org

learning@futuresd.org.uk

Applicable Law

These Terms and Conditions shall be governed by the laws of the United Kingdom of Great Britain and Northern Ireland.

Participation in the Prize implies full acceptance of these Terms and Conditions.

