HÆDLINKS PROGRAM™
INTERNATIONAL
EXPERIENTIAL LEARNING



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# UK-EU INTERNATIONAL GREEN TRADE AND COMMERCE

5 DAYS | 4 NIGHTS

LONDON | BRUSSELS

ENGLISH | SPANISH

THE FUTURED INSTITUTE™
HIGHER EDUCATION FOR SUSTAINABLE DEVELOPMENT

IGTCA
INTERNATIONAL GREEN TRADE & COMMERCE ASSOCIATION

## WHAT IS THE HÆDLINKS PROGRAM?

The Hædlinks Program is an international training experience designed for people who wish to enhance their knowledge and skills in three key areas of global development: sustainable entrepreneurship, international diplomacy and building strategic alliances.

Powered by The FuturED Institute and supported by the International Green Trade & Commerce Association (IGTCA), this programme combines theory, practice and networking in an immersive and multicultural environment, located in the city of London, a global epicentre for business, sustainability and international cooperation.

Over five days, participants will have access to intensive workshops, institutional visits, professional development sessions and direct interaction with industry experts and leaders, in an experience that promotes transformational leadership and strategic thinking.

## PROGRAMME OBJECTIVES

Participants in the HÆDLINKS PROGRAM: UK-EU INTERNATIONAL GREEN TRADE AND COMMERCE will achieve the following key learning outcomes:

- Understand sustainable trade policies
- Develop strategic economic knowledge
- Enhance partnership & negotiation skills
- Experience hands-on learning
- Expand global perspectives
- Foster leadership & innovation

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## WHO IS IT AIMED AT THE HÆDLINKS PROGRAM?

- **BUSINESS PROFESSIONALS & ENTREPRENEURS**
- **POLICYMAKERS & GOVERNMENT OFFICIALS**
- **ACADEMICS & RESEARCHERS**
- **INDUSTRY EXPERTS & CORPORATE LEADERS**
- **POSTGRADUATE STUDENTS & EMERGING PROFESSIONALS**

# METHODOLOGY

Given London's leadership in sustainable finance and commerce and Brussels' role in EU trade policy and regulatory frameworks, the Hædlinks Program focuses on the technical aspects of green trade and commerce, equipping participants with data-driven insights, regulatory knowledge, and industry best practices.

**SUSTAINABLE TRADE SYSTEMS & MARKET MECHANISMS**
Analysis of carbon pricing models, green supply chain frameworks, and EU sustainability compliance regulations, ensuring alignment with UK-EU trade standards.

**ENVIRONMENTAL ECONOMICS & CORPORATE GOVERNANCE**
Examination of ESG reporting requirements, sustainable investment trends, and risk assessment models within the global trade sector.

**TRADE POLICY, DIPLOMACY & REGULATORY FRAMEWORKS**
Exploration of cross-border trade agreements, circular economy legislation, and the impact of EU Green Deal policies on UK-EU commerce.

Through interactive industry workshops, policy briefings, and case-study analysis, participants will develop technical expertise in trade negotiations, green finance mechanisms, and sustainable business strategies, positioning themselves for success in the evolving UK-EU green economy.

All activities will be conducted in English, ensuring accessibility to a broad spectrum of participants.

# STRUCTURE OF THE PROGRAM

- CONFERENCES AND INTENSIVE WORKSHOPS WITH EXPERTS
- PROFESSIONAL DEVELOPMENT SESSIONS
- EXCLUSIVE VISITS IN LONDON AND BRUSSELS
- NETWORKING AND SPECIAL EVENTS

## CONFERENCES WITH EXPERTS

Sessions led by leading figures in diplomacy, business, development and sustainability. These talks offer a privileged insight into the trends, challenges and opportunities of the current international context.



Photo: The FuturED Institute



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## TRAINING WORKSHOPS

Delivered by experts, including diplomats and retired ambassadors, including the following workshops:

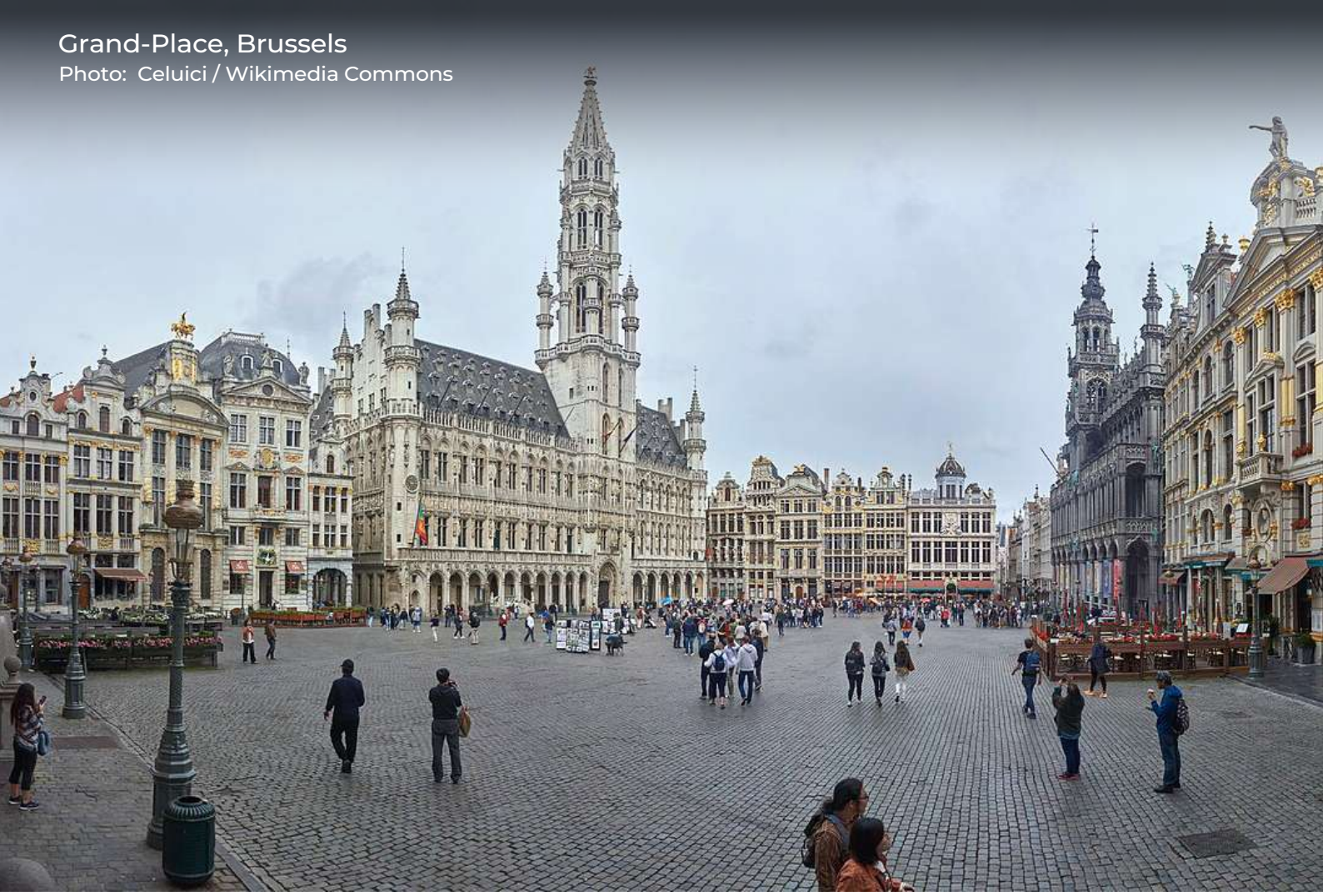
- Strategic Planning & Negotiation Skills
- Commercial Diplomacy
- Branding & Public Speaking Skills
- Sustainable Entrepreneurship

## PROFESSIONAL DEVELOPMENT

Activities designed to improve employability and international projection:

- Internship & entry-level opportunities
- Application & interview workshops
- Personalized applications review, including advice on CV and LinkedIn profile

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Grand-Place, Brussels
Photo: Celuici / Wikimedia Commons

## VISITS AND KEY CONTACTS IN LONDON AND BRUSSELS

- London, the UK's financial and political epicentre, offers exclusive guided tours of key institutions that reflect its international leadership. The programme includes tours of the UK Parliament, the London Stock Exchange, business incubators, prestigious universities and technology companies leading the digital transformation.

- Brussels, capital of the Kingdom of Belgium, plays a key role in EU trade policy and global trade, exporting USD 400 billion annually out of Belgium's GDP of USD 550 billion. Home to the EU's main institutions, it supports more than 2,500 green initiatives and aims for climate neutrality by 2050, making it a hub for economic cooperation and sustainable trade in the UK-EU framework.

## What does the Hædlinks Program include?

- Access to all programme activities
- Training materials and resources
- Dinner and welcome pack
- Official certificate of participation
- Annual membership to The FuturED Institute and IGTCA

## Not included

- Air tickets
- Accommodation *(however we do make recommendations)*
- Visa and personal insurance



Photo: The FuturED Institute

## Requirements

- Valid passport
- Valid visa to enter the UK *(if applicable)*
- Intermediate level of English *(for main sessions)*

*Remember that we can assist you with the necessary paperwork to facilitate this process.*

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## How to register?

Send an email to **events@futured.org.uk** with:

- A clear copy of your passport
- Full address: postcode, town, city, and country
- Email address and contact number (including country and city code)

The booking will only be considered confirmed once full payment has been received per person; please **note that this is non-refundable.**

LONDON | BRUSSELS

5 DAYS | 4 NIGHTS

ENGLISH | SPANISH

## VALUES AND METHODS OF PAYMENT ACCEPTED

### 5 DAYS | 4 NIGHTS

(3 DAYS IN LONDON, 2 DAYS IN BRUSSELS)

**U$S 1975**

**Bank transfer**

**PayPal**

*(via a debit or credit card payment link)*

Limited places available

**REGISTRATION OPEN**

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# ABOUT US

THE FUTURED INSTITUTE™
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The FuturED Institute is an international educational organisation focused on higher education for sustainable development. Founded in Monaco and developed in the UK, it aims to inspire innovative solutions, train future leaders and foster global progress through education that addresses contemporary challenges. With a presence in over 20 countries, a community of over 200 students and a growing network of strategic partnerships, FuturED offers programmes designed to respond to the challenges of the 21st century.

IGTCA
INTERNATIONAL GREEN TRADE & COMMERCE ASSOCIATION

Founded in 2023 in response to public calls made at the United Nations Climate Change Conference COP26 in Glasgow 2021, it has established itself as a leading organisation with members from both the public and private sectors. Its mission is to create a global movement that integrates sustainability into business practices, in collaboration with strategic partners and in alignment with the United Nations Sustainable Development Goals.

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## MORE INFORMATION


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