HÆDLINKS PROGRAM™
INTERNATIONAL
EXPERIENTIAL LEARNING

2 ECTS | 4 CATS

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CISTX: CREATIVE INTELLIGENCE FOR STRATEGIC TRANSFORMATION

5 DAYS | 4 NIGHTS

EDINBURGH | GLASGOW

ENGLISH | SPANISH

THE FUTURED INSTITUTE™
HIGHER EDUCATION FOR SUSTAINABLE DEVELOPMENT

IGTCA
INTERNATIONAL GREEN TRADE & COMMERCE ASSOCIATION

WHAT IS THE HÆDLINKS PROGRAM?

The Hædlinks Program is an international training experience designed for people who wish to enhance their knowledge and skills in three key areas of global development: sustainable entrepreneurship, international diplomacy and building strategic alliances.

Powered by The FuturED Institute and supported by the International Green Trade & Commerce Association (IGTCA), this programme combines theory, practice and networking in an immersive and multicultural environment across Edinburgh and Glasgow (Scotland), leading centres of governance, innovation and institutional leadership.

Over five days, participants will have access to intensive workshops, institutional visits, professional development sessions and direct interaction with industry experts and leaders, in an experience that promotes transformational leadership and strategic thinking.

PROGRAMME OBJECTIVES

This programme delivers an immersive learning experience entred on creative intelligence, strategic foresight, and innovation-driven transformation. It equips participants to navigate complexity, uncertainty, and rapid change by strengthening creative judgement, systemic thinking, and strategic decisionmaking across organisational and societal contexts.

Participants in the "CREATIVE INTELLIGENCE FOR STRATEGIC TRANSFORMATION" (CISTX) will work towards the following outcomes:

- Creative intelligence and strategic context.
- Systems thinking and innovation judgement.
- Navigating governance and institutional frameworks.
- Integrating creativity, policy, and strategic foresight.
- Executive leadership and collaborative practice.

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WHO IS THE HÆDLINKS PROGRAM AIMED AT?

- Senior Executives, Institutional Leaders & Entrepreneurs.
- Emerging Leaders & High-potential Professionals.
- Policy Makers & Public Sector Decision-makers.
- University Leaders, Academics & Knowledge-economy Professionals.
- Hr, Talent & Organisational Development Directors.
- Foundation, Ngo & Civil Society Leaders.

METHODOLOGY

The programme adopts an executive, practice-oriented methodology designed to translate creative intelligence, systems thinking, and strategic leadership into actionable insight. Learning is structured around applied analysis, institutional case exploration, and expert engagement, enabling participants to connect conceptual frameworks with real-world governance, innovation, and transformation challenges.

Participants engage in expert-led briefings, moderated strategic dialogues, and scenario-based exercises focused on institutional decision-making, governance models, innovation ecosystems, and sustainable transformation. The methodology emphasises comparative perspectives, strategic foresight, and cross-sector analysis, encouraging participants to assess challenges from public, academic, and organisational viewpoints.

The programme is highly interactive, fostering peer exchange, collaborative problem-solving, and direct dialogue with senior practitioners and institutional leaders. This approach strengthens creative judgement, leadership capability, and strategic adaptability in complex and evolving environments.

All sessions are conducted in English, ensuring accessibility for an international executive audience.

STRUCTURE OF THE PROGRAM

- Conferences and intensive workshops with experts.
- Professional development sessions.
- Exclusive visits in Edinburgh and Glasgow (Scotland).
- Networking and special events.

CONFERENCES WITH EXPERTS

Sessions led by leading figures in diplomacy, business, development and sustainability. These talks offer a privileged insight into the trends, challenges and opportunities of the current international context.

Photo: The FuturED Institute

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TRAINING WORKSHOPS

Practical spaces aimed at developing key skills:

- Strategic planning and negotiation.
- Commercial diplomacy and multilateral cooperation.
- Personal branding and public speaking.
- Entrepreneurship and sustainable innovation.

PROFESSIONAL DEVELOPMENT

Activities designed to improve employability and international projection:

- Internship & entry-level opportunities.
- Application & interview workshops.
- Personalised applications review, including advice on CVs and LinkedIn profiles.

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events@futured.org.uk

Clyde Auditorium
Photo: J. Miers / Wikimedia Commons

VISITS AND KEY CONTACTS

The Creative Intelligence for Strategic Transformation (CISTX) programme is anchored in Edinburgh and Glasgow, Scotland's two principal centres of governance, innovation, institutional leadership, and higher education. Together, these cities offer participants direct exposure to the environments where strategic decision-making, creative intelligence, and system-level transformations are shaped and implemented.

- Governance, policy & public leadership (Edinburgh).
- Higher education, research & knowledge systems (Edinburgh & Glasgow).
- Innovation, industry & urban transformation (Glasgow).

Glasgow Science Centre
Photo: Florian Fuchs / Wikimedia Commons

St Giles' Cathedral
Photo: Carlos Delgado / Wikimedia Commons

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WHAT DOES THE HÆDLINKS PROGRAM INCLUDE?

- Access to all programme activities.
- Training materials and resources.
- Dinner and welcome pack.
- Official certificate of participation.
- Annual membership of The FuturED Institute and IGTCA.

NOT INCLUDED

- Air tickets.
- Accommodation *(however, we do make recommendations).*
- Visa and personal insurance.

REQUIREMENTS

- Valid passport.
- Valid visa to enter the UK (if applicable).
- Intermediate level of English (for main sessions).

Remember that we can assist you with the necessary paperwork to facilitate this process.

Photo: The FuturED Institute

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HOW TO REGISTER?

Send an email to **events@futured.org.uk** with:

- A clear copy of your passport.
- Full address: postcode, town, city, and country.
- Email address and contact number (including country and city code).

The booking will only be considered confirmed once full payment has been received per person; please note that this is **non-refundable.**

EDINBURGH | GLASGOW

5 DAYS | 4 NIGHTS

ENGLISH | SPANISH

VALUES AND METHODS OF PAYMENT ACCEPTED

5 DAYS | 4 NIGHTS

U$S 1975

Bank transfer

PayPal

(via a debit or credit card payment link)

Limited places available

REGISTRATION OPEN

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ABOUT US

THE FUTURED INSTITUTE
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The FuturED Institute is an international educational organisation focused on higher education for sustainable development. Founded in Monaco and developed in the UK, it aims to inspire innovative solutions, train future leaders and foster global progress through education that addresses contemporary challenges. With a presence in over 20 countries, a community of over 200 students and a growing network of strategic partnerships, FuturED offers programmes designed to respond to the challenges of the 21st century.

IGTCA
INTERNATIONAL GREEN TRADE & COMMERCE ASSOCIATION

Founded in 2023 in response to public calls made at the United Nations Climate Change Conference COP26 in Glasgow 2021, it has established itself as a leading organisation with members from both the public and private sectors. Its mission is to create a global movement that integrates sustainability into business practices, in collaboration with strategic partners and in alignment with the United Nations Sustainable Development Goals.

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